



▶ **Website Domain**
orthoadc.com

▶ **Location**
Poughkeepsie, New York

▶ **Number of Physicians & Staff**
19 physicians, over 150 staff

▶ **Business & Metrics Impacted**
The practice is now able to post current, accurate information on their website. Patients and prospective patients stay informed and the practice is able to match their reputation for sophistication and accuracy online.

▶ The Challenge

A respected, established orthopedic group had an old website that did not afford them the opportunity to make necessary edits when they were needed and keep patients well informed. And with a staff of over 150 employees, the practice was constantly evolving, requiring frequent changes.

▶ The Solution

The practice wanted a website management system that would allow them to make changes in-house when they were needed. Pyron Technologies offered that solution with SuiteFin. Management of the website is now much easier, and allows internal, immediate changes to keep the site up-to-date. Patients and

“Having SuiteFin has made making website changes easier.”

– Jackie Bien,
Director of Marketing

“Our practice is evolving and expanding and we need a website management system that will allow us to communicate those changes to our patients.”

– Jackie Bien,
Director of Marketing