

*Infinity* is the partner program that pays you to help people build and manage their business online.



The *infinity* Partner Program is for:

- ▶▶ Web site builders/developers
- ▶▶ Website designers and consultants
- ▶▶ Online marketing firms
- ▶▶ Advertising and brand consulting firms

▶ **SuiteFin** *infinity*<sup>™</sup> Partner

An *infinity*<sup>™</sup> Partner is someone that designs and/or develops websites and is looking for a software platform backend to support more complex and sophisticated websites. An example is a marketing or advertising agency that designs and develops websites and uses the SuiteFin Platform for advanced backend website features like E-commerce and E-marketing. Another example is a Web Designer interested far more in providing the design and leaving the development to a technology partner. In either case, clients would have limited and controlled access to web content publishing once the website goes live.

▶ **Does your current technical partner pay this kind of attention to your business needs?**

If you do web design, you're no doubt aware of the increasingly sophisticated web site functionality clients want as part of their online marketing and business efforts. The dilemma you may face is that you don't want the costly overhead of in-house programming and database personnel as part of your design and development team, but you want a service level second to none.

▶ **The solution couldn't be simpler - SuiteFin** *infinity*<sup>™</sup>, the 21st century partner program for today's designers.

SuiteFin *Infinity*<sup>™</sup> partners are able to offer e-marketing, e-commerce and web content management system technologies to their clients without the expense of custom in-house programming. Because the SuiteFin platform provides a powerful and easy-to-use approach to website management, there is no implementation programming necessary. SuiteFin *Infinity*<sup>™</sup> partners receive a demo account for your own use, a production account for your own use with 50% of the setup fees waived and the funds set aside to fund joint marketing activities, and free designer training and support.

## ▶ Benefits of using the Suitefin Platform

You will attract more profitable clients because you'll be able to provide higher margin services by using SuiteFin as the technology platform for your client websites. Benefits for your clients include:

- ✓ Rapid implementation of a feature rich website.
- ✓ Increased ROI on website investment.
- ✓ No trade off between having a totally custom website and the ability to manage content.
- ✓ No need for a content management system (CMS), as content management is built into the website building environment.
- ✓ Collaborative environment makes it easy for your customers to build, change content, review, and approve site changes.

## ▶ Benefits of being a SuiteFin *infinity*<sup>TM</sup> Partner:

### Access more profitable customers

- ✓ Upfront - determine your own markup for the web site setup costs. Setup cost lists at \$999 and is provided to Certified Infinity Partners at \$799.
- ✓ Residual - receive 10% of the SuiteFin base monthly subscription fee to that client, payable monthly to you. Certified Partners receive an extra 5%. Payment is reduced by 2% for each of years 2 and 3 and then remains constant for the duration of the subscription agreement.
- ✓ Focus on providing your most profitable services - You are the talent. Partner with a technology company geared towards making operations work so you can spend time providing higher value services.

### RESIDUAL FEES

	YEAR 1	YEAR 2	YEAR 3	ONGOING
Non Certified	10%	8%	6%	6%
Certified	15%	13%	11%	11%

\*Certified partners are those partners who have successfully built at least three website designs in accordance with the Suitefin Design Guidelines

### Reduce implementation time on custom websites

- ✓ Leverage the SuiteFin Platform and easily incorporate standard features (blog, calendar, "contact us" forms, image gallery, etc.) into a custom website.

### Provide help desk technical support

- ✓ Offer your clients a complete Web Content Management solution built on the SuiteFin platform.
- ✓ Offer your clients 1st level customer support, provided by SuiteFin helpdesk.

### Create more satisfied customers

- ✓ FREE SuiteFin designer and customer training via webinars.
- ✓ FREE sales and marketing support to help assist you in closing projects that require Web Content Management.

### Gain a marketing advantage over your competition

- ✓ Use SuiteFin for your own website for a reduced setup cost of \$499 (list price is \$999).
- ✓ Use co-marketing funds (funded at 100% of what you pay as setup cost for your own website) to fund joint marketing campaign.
- ✓ Leverage the resources of a partner providing customers with the latest website management technology.
- ✓ Focus on what you do best - design!